

# Sustain & Heal

LETTERPRESSING FOR PLANET AND PEOPLE

## SUSTAINING WITH POST CONSUMER WASTE

Waste paper from your office or home is called “Post Consumer Waste.” People often mistakenly assume that recycled paper is made from these wastes. Most paper products labeled “recycled” contain little post consumer material. Recycled Post Consumer Waste paper that has been produced using sustainable energy sources and uses no chlorine bleach in the process is the “green goal.” The Sustain & Heal wedding line selects domestically produced recycled papers that meet this high standard of production.

## HEALING WITH FAIR TRADE (source: www.ifat.com)

*Sustain & Heal imports papers from certified Fair Trade organizations that uphold the following standards:*

**Creating Opportunities for Economically Disadvantaged Producers** Fair Trade organizations assist marginalized artisans in raising their social and economic status through trading.

**Transparency and Accountability** Fair Trade organizations ensure transparency and are accountable to its partners and stakeholders (this often includes the artisans themselves).

**Capacity Building** Fair Trade organizations initiate skill development measures for producers in order to improve their financial and social status.

**Promoting Fair Trade** Fair Trade organizations create and raise awareness at all levels about the concept and spirit of fair trade.

**Payment of Fair Price** Fair Trade organizations uphold the practice of delivering fair payment to the producers while sustaining fair pricing in the market.

**Gender Equity** Fair Trade organizations ensure equal skill development opportunities and equal payment for both men and women. This standard especially emphasizes empowerment of women.

**Working Conditions** Fair Trade organizations practice the international health and safety standards and abide by the law of the concerned state and ILO Convention.

**Child Labour** Fair Trade organizations comply with the UN Convention on The Rights of the Child and ensure that no children work for the organization.

**Environment** Fair Trade organizations use and promote technologies that are eco-friendly and consume less energy.